

THE RIGHT DATA

12. November 2009

Improve the data quality of your CRM on Demand with CRM-Gadget.

Absolutely easy and without configuration effort.

Account Detail: Liberty Asset Management | Back to Account List Edit Layout | Hi

Account Detail New Edit Delete Merge

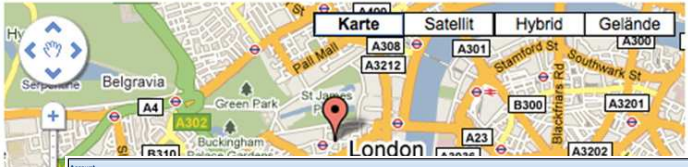
Key Account Information:

Account Name	Liberty Asset Management	Main Phone #	
Location	London, United Kingdom	Main Fax #	
Parent Account		Web Site	
		Account Currency	

Account Sales Information:

Additional Information:

Google Maps



Account: Liberty Asset Management
Location: London, United Kingdom
Street: 40 Broadway
Zip: London
City: London
Country: United Kingdom

Account Name	City	Fax	Zip	Country	Phone	Street
1 West LB	London		London	United Kingdom	020 70202000	Woodgate Exchange, 25 Basil
2 Mitsui FC	London		London	United Kingdom	020 72198846	The Den, Zampa Rd
3 Liberty Asset Management	London		London	United Kingdom		
4 ANZ Investment Bank Ltd	Southwark		Southwark	United Kingdom	020 7378 2121	Bermondsey
5 KBC Bank Deutschland AG	München	089 24209785	80338	Germany	089 2420978-0	Kanalaralle 17
6 Maschinen-Handelsbank	München		80339	Germany	089 5387 800	Karl-Strassma-Platz 10
7 Fasa Denmark	Hillerød		3400	Denmark	7020 3380	Sønderogade 69
8 Fasa Analytical AIS	Hillerød		3400	Denmark	7010 3370	Sønderogade 69
9 Wolf Den	Markville			USA	(318) 253 8711	1015 Spring Bayou Rd
10 Bonin's	Markville			USA	(918) 253 8274	194 N Pherson St

Validate data

<input type="checkbox"/> Street	OnDemand Data	<input type="checkbox"/> Sync	<input type="checkbox"/> Google Data	
<input type="checkbox"/> Zip	Liberty Asset Management		<input type="checkbox"/> Account Name	Liberty Asset Management
<input type="checkbox"/> City	London		<input type="checkbox"/> Street	40 Broadway
<input type="checkbox"/> Country	United Kingdom		<input type="checkbox"/> Zip	London
<input type="checkbox"/> Phone			<input type="checkbox"/> City	London
<input type="checkbox"/> Fax			<input type="checkbox"/> Country	United Kingdom
			<input type="checkbox"/> Phone	020 79601230
			<input type="checkbox"/> Fax	



Data quality - the key success factor for each CRM

Fellow Consulting AG
Ludwigstr. 21/
Theresienstr. 6-8
80333 München

Tel: +49 89 28890 571
info@fellow-consulting.de

A CRM system is only valuable when the data is up-to-date, correct and as comprehensive as possible. With CRM-Gadget, you can easily increase the quality and completeness of your data to get the most out of your CRM.

Your customer moves, changes his phone or fax number, changes the legal form - and your customer data are out-dated. You know the name and location of your customer, but the exact address is missing in the CRM. Or you know the name and address, but not the phone number. There are a lot of possibilities, why the CRM data might be incomplete or out-of-date. Although there are current and comprehensive contact details of your customer in the web and are free to use. There was just no simple way to use this information in your CRM efficiently. CRM Gadget closes this gap.

The validate functionality of CRM Gadget helps you to improve your CRM data fast, easily and conveniently with the information from Google. When CRM Gadget recognizes different or more comprehensive data, these differences are marked and shown in the detail view. You can then decide with which information you want to enrich your CRM and synchronize with a single mouse click.

CRM-Gadget Validation can be integrated quite simple directly into your Oracle CRM on Demand, or can be used as an independent service via internet. Hence you can recognize directly in the customer view, if there are more up-to-date or extended information and synchronize with your CRM on Demand. Or you can trigger mass validation directly via CRM Gadget. Take a look at the validate functionality of CRM Gadget at www.crm-gadget.com.